

Ecosistemi IOT

- Architetture
- Use Cases
- Human Centered Design
- Smart Cities LAB

Maurizio Irlando

Head of IOT Product & Services Agile Development



9 Marzo 2022



Olivetti

- ❑ Olivetti is **an historic and iconic brand of Italian industry** evoking innovation, product design, electronic calculation and – over the time – office and commerce automation.
- ❑ Since 2020, Olivetti is the **Digital Farm for the TIM Group's IoT solutions**, starting a deep **Transformation** to compete as leader in the *Digital Arena* to play a primary role as Digital Transformation Enabler for Enterprises and P.A. segment.
- ❑ Olivetti is also the Group's **Digital Payment Service Provider**, working to consolidate its presence in the digital payments sector.
- ❑ Olivetti is present in **several countries worldwide**.



Programma 101 - 1965



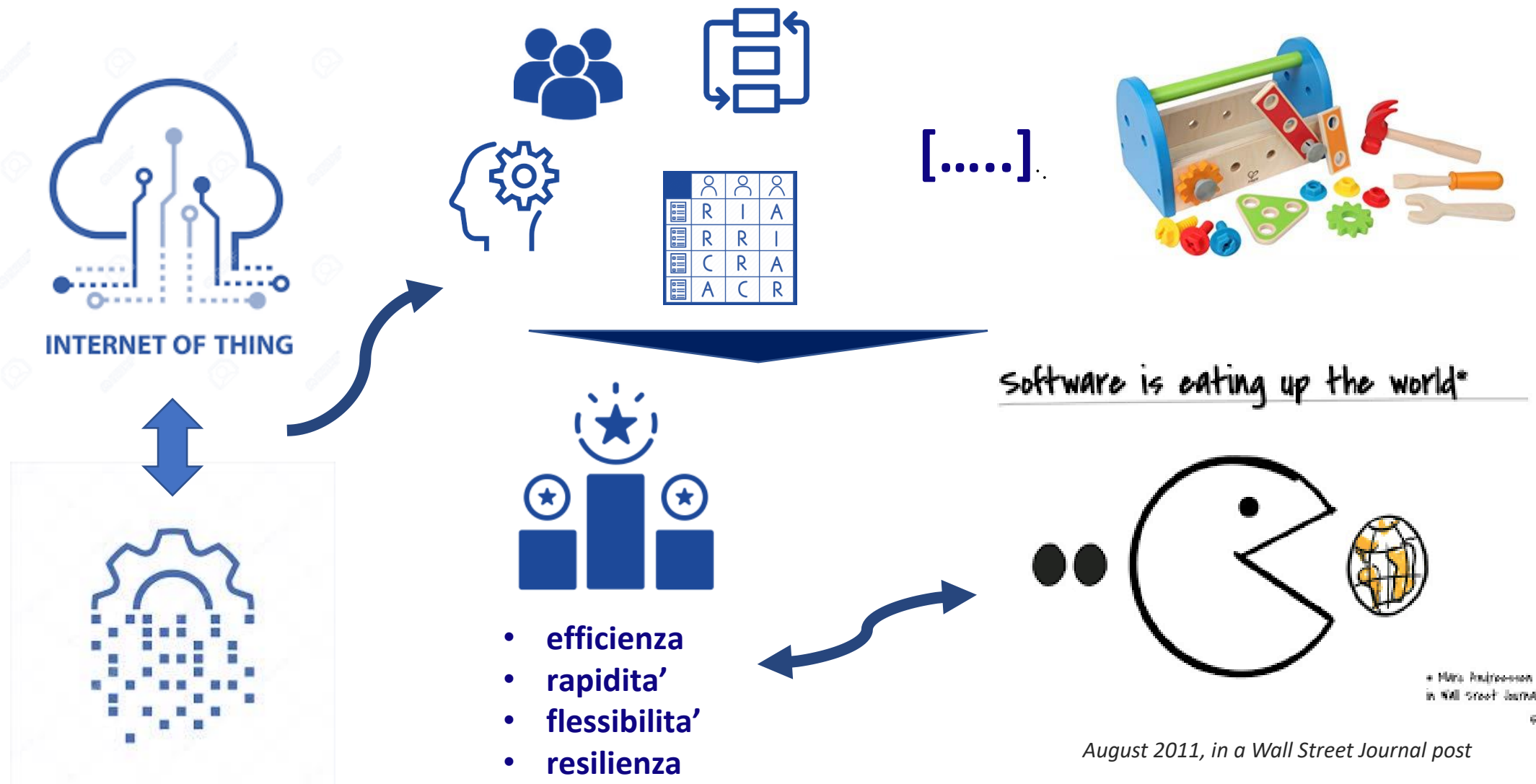
M24 - 1984



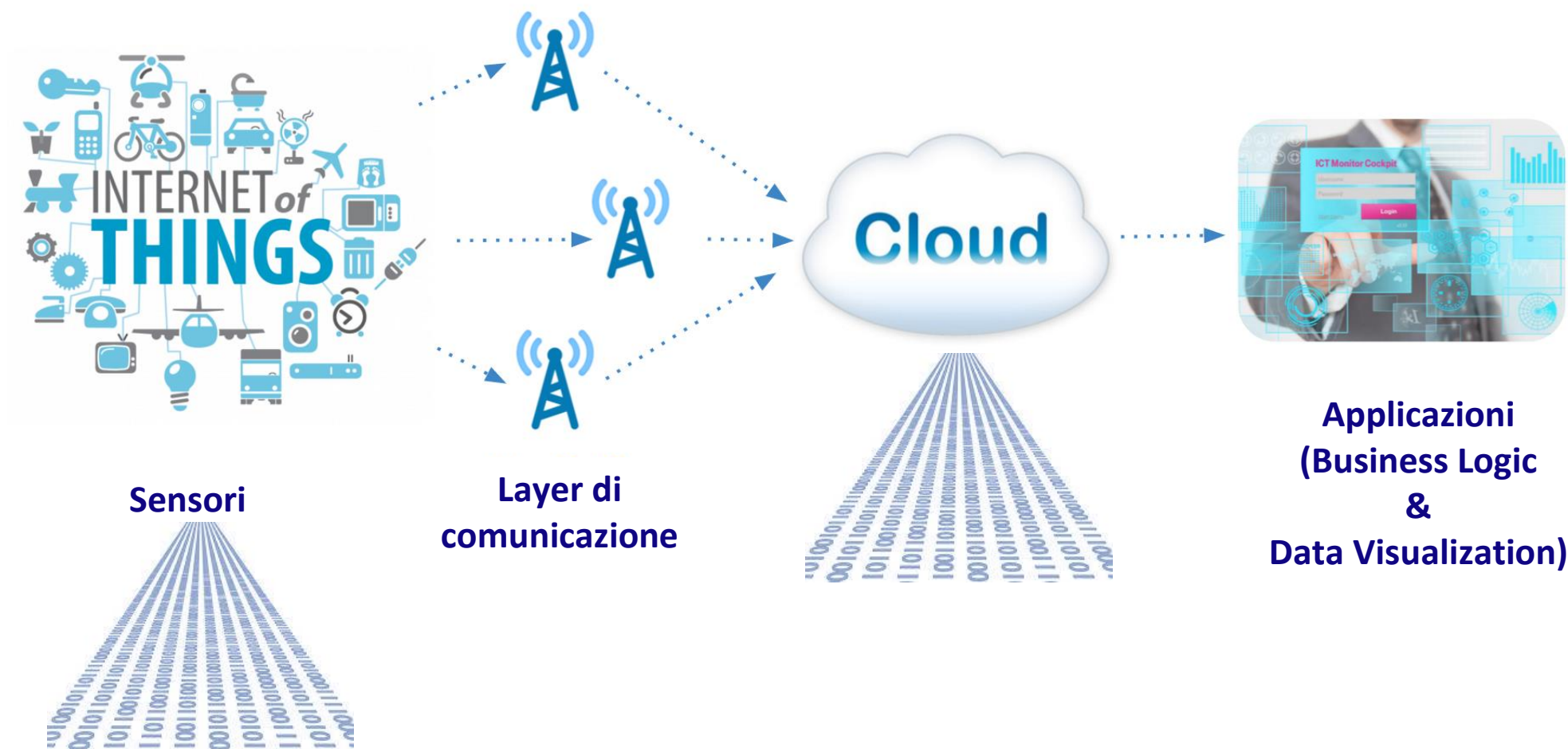
An Olivetti Flagship Store - 1966

Source: <https://www.olivetti.com/> (Corporate Portal); <https://it.wikipedia.org/>

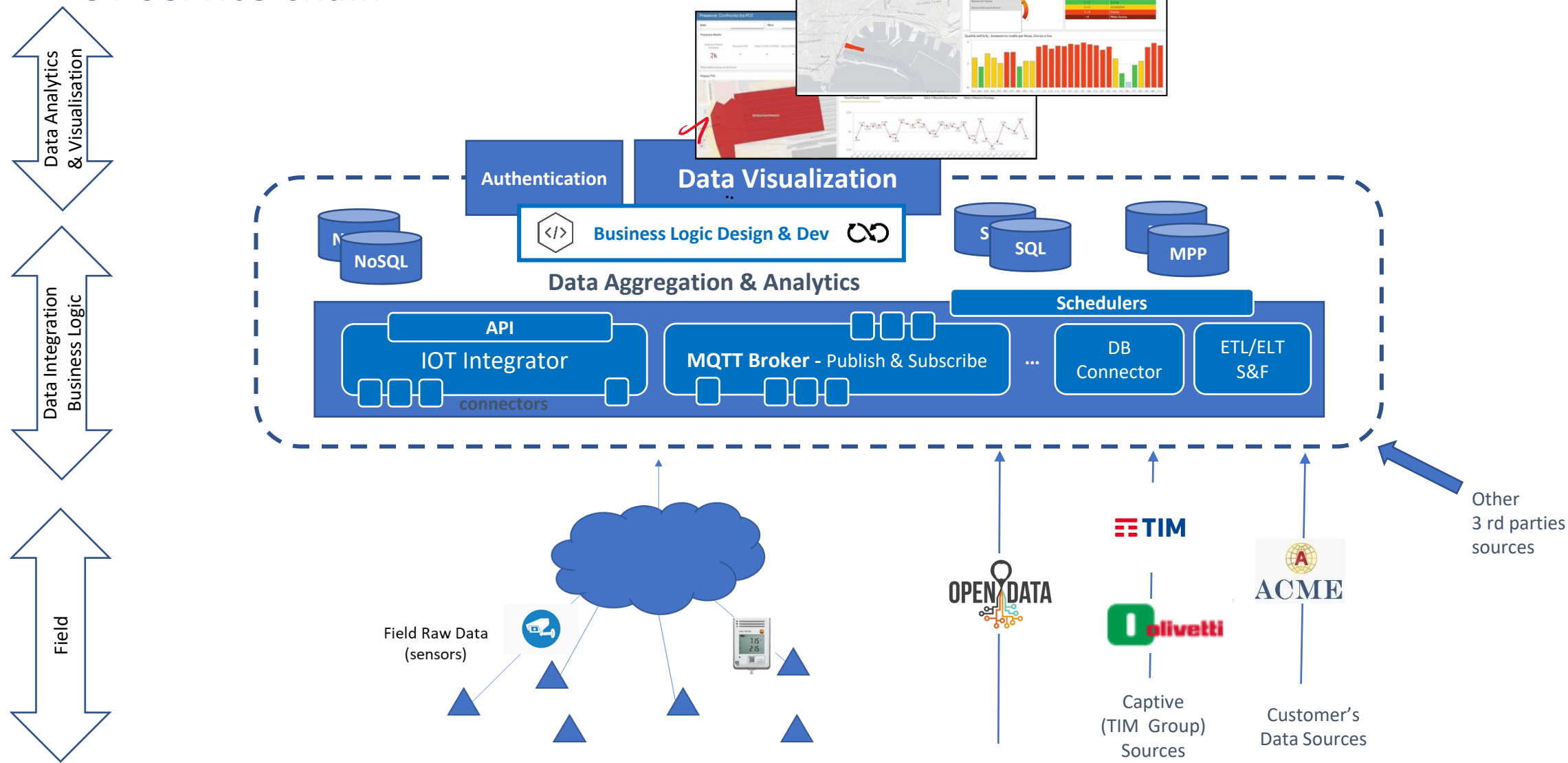
Digital Transformation e contesti Enterprise



IOT Service Chain – Modello concettuale



IOT Service Chain





YES
WE
CAN



... Formazione = accompagnare il cambiamento



Grazie

